



# KEEP KEEN & STAY GREEN

November 2014

## CELEBRATING SUCCESS

We are very keen to recognise the efforts that children and families have made to support us to improve attendance.

Each half term all children who achieve Green Zone attendance (95-100%) receive a "Keep Keen & Stay Green" postcard. Last year many children received postcards. This year we are hoping to increase this number. Please support us to do this by ensuring your child only misses school when absolutely necessary.

Starting in November, every child in school has an opportunity to win a prize for best

attendance. All children who achieve 100% attendance over a two week period will have their names highlighted on our star board in assembly. A lucky winner will be chosen at random. This will happen every two weeks..

Also starting in November your child will receive a stamp on their attendance card for every day that they attend school. Any child who attends every day in a week will receive a sticker.

**Thank you for your support!**



Celebrating excellent attendance

### Did you know....?

Medical appointments count as absence. Please arrange appointments outside of school time.

Children should not miss the whole day due to medical appointments.

If your child is absent for more than 3 days in a row due to illness you may be asked to provide supporting evidence from a health care professional in order for this to be authorised.

## WELL DONE TO OUR 100% ATTENDERS FOR HALF TERM 1

Jack Appleby, Leona Appleby, Kevin Armstrong, Damien Brown, Jack Carter, Liam Carver, Demi-Lee Clark, Mason Cook, Ryan Corby, Brooke Crombie, Morgan Dobson, Lucy Feltham, Jordan Fiddes, Annalise Forster-Minto, Leo Francis, Jake Gibson, Josh Gibson, Keira Hanna, Emily Head, Brandon Hesketh, Matthew Hodgson, Tyler Hulse, Jordan Jackson, Alisha Jones, Leyla Kalender, Eloise Kappen, Molly Kelly, Mya Kelly, Aleksandra Leja, Sandra Leja, Harry Malone, Jack Marshall, Kane Marshall, Megan Nixon, Megan Oetting, Jade Park, James Park, Olivia Pinuszezwska, Eve Porter, Lilli Potts, Georgia Povey, James Pyle, Kathryn Pyle, Jasmine Robson, Finley Rossen, Shay Rossen, Reece Sanderson, Charlie Slipper, Rebecca Stewart, Cameron Tams, Layla Tams, Olivia Tams, Alfie Taylor, Jake Thirtle, Kai Thirtle, Jayden Tiffin, Dean Walker, Liam Walker, Ryan Walker, Holly-Louise Watson, Ebony Weatherson, Jack White.

**Our overall attendance for last half-term was 94.3%**  
**349 school days were missed due to absence.**

If you would like to know what your child's overall attendance is, or if you would like any support to improve attendance then please come and talk to us or ring on

0191 267 4315

## INSIDE STORY HEADLINE

This story can fit 150-200 words.

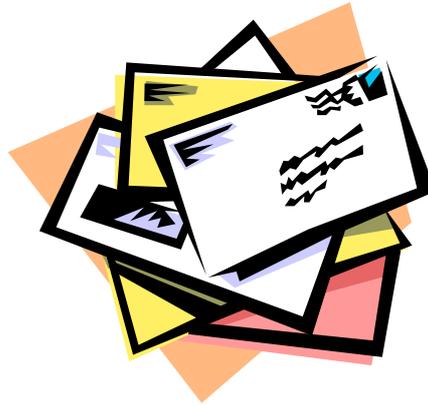
One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

## INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Some newsletters include a column that is updated every issue, for instance, an advice column, a

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This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can

choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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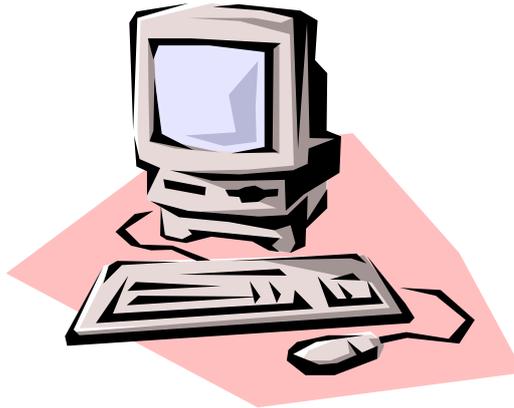
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Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

Your business tag line here.

We're on the Web!  
example.microsoft.com



*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

## BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to

refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast

meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.